

The Advocate

Greensboro
Housing
Coalition

Spring 2024

SPOTLIGHT ON GHC

Where are we now?

As we look back on 2023, the Greensboro Housing Coalition remained focused on our mission of advocating for healthy, fair, and affordable homes. As we navigate 2024, our focus on the community remains unwavering and we look forward to a promising year of unprecedented service and community engagement.

In August of 2023, GHC welcomed a visionary leader, Hugh Holston, as our new CEO, infusing fresh energy and direction into our mission. We continued that energy and momentum in October as GHC hosted over 200 individuals at the 2023 Housing Summit, which reaffirmed our status as the leader of housing advocacy in Greensboro.

In 2024, GHC staff met for a day-long retreat at the historic Magnolia House to make plans to further our mission in our community. Plans are currently underway to increase our communication to the community and to improve the efficiency and effectiveness of the services we offer to the people of Greensboro.

The future for GHC is bright...we invite the entire community to partner with us as we advocate for those in need of healthy, fair, and affordable homes!

Who are we now?

GHC Staff

Hugh Holston, *CEO*

Tiarra Brown, *Director of Community Engagement*

Salem Smith-Shupp, *Director of Development*

Robbielene Lawhorn, *Homeless/Rental Counseling Team Manager*

April Walsh, *Foreclosure Prevention Counselor*

Gina Uresti, *Healthy Homes Team Manager*

Ken Cook, *Healthy Homes Counselor, Home Inspector*

Alexis Montgomery, *Receptionist*

2024

GHC Board Members

Nadine Malpass, *Chair*

Holly Oner, *Vice-Chair*

Joyce Gorham-Worsley, *Secretary*

Ricardo Story, *Treasurer*

Dan Curry

Tamaki Onisha

Janelle Randall

Bruce Rich

Tara Tillman

Carl Jones

Eden Bloss

2023-2024 Community Impact (July 2023-February 2024)

Greensboro Housing Hotline Calls

2,970



Homeless/Rental Referrals for Families/Individuals

525

Healthy Homes Individual Counseling Sessions Provided



181

Housing Quality Standards Inspections

80

Mortgage Foreclosure Prevention Clients

25



Community Meetings Conducted



14

Creating Lasting Change

Through the Distribution of Green Cleaning Kits

One of our clients sought advice on Green Cleaning. She mentioned her struggle with getting her children to do chores. GHC was able to provide her family with a Green Cleaning Kit and cleaning recipes. Additionally, we were able to share a kid-friendly chore plan and a family schedule to spread tasks across the week, freeing up weekends. She called back thrilled with the improvement. Her kids enjoyed the new routine, allowing for bonding time on weekends. This positive change is just one example of how GHC influences healthy home living and contributes to generational shifts in behavior.



Be a Housing Hero!

Your donation to the Greensboro Housing Coalition directly supports efforts to combat homelessness and housing insecurity in our community. With your generosity, we can provide safe and affordable housing solutions to those in need. Your contribution enables us to reach more families, advocate for equitable housing policies, and create lasting positive change. Thank you for making a difference and helping us build a stronger, more resilient community together.



Greensboro Housing Coalition

advocating for healthy, fair, affordable homes

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